



Delaware Arts Festival Association
P.O. Box 589, Delaware, Ohio 43015

Dear Art Scholarship Supporter,

For 46 years, a dedicated group of volunteers have put together one of the most anticipated annual events in the City of Delaware. From the very first visual arts scholarship award of \$200 to the current awards totaling \$20,000, plus an additional \$10,000 in grants; this event has grown and improved beyond anything we could have imagined! We are looking forward to another successful event in beautiful Historic Downtown Delaware on May 16th and 17th, 2020, to support our local high school artists. It is one of the most enjoyable family events in the area.

As in the past, we are seeking sponsors from the business community to provide financial support for the Delaware Arts Festival.

Your financial support makes a significant impact on the lives of young artists in their pursuit of education at all levels from kindergarten through college! Along with educational scholarships, grants are given to teachers from local schools to support their art departments. We also organize a Student Art Show at the main branch of the Delaware Library to showcase the students' artwork, which coincides with the Arts Festival.

The Delaware Arts Festival is a true community event dedicated to the students of Delaware County and their education in the visual arts. The Festival is a major tourism event attracting over 20,000 people over two days which has a positive impact on the local economy. In addition to celebrating visual arts, performing arts, and local nonprofits; the festival also coincides with alumni weekend at Ohio Wesleyan University.

This is a wonderful sponsorship opportunity and a chance to make a difference in our community. With your financial support, your business becomes a committed community partner and gives your business the opportunity to make connections with potential clients and customers.

Listed to the right are some facts about our Festival for your consideration:

Thank you very much for your consideration. We need your support and hope to hear from you by March 6, 2020.

Sincerely,
Linda Shearer
Sponsorship Chair

DAFA Festival Facts

- 2020 is the 47th year for this Festival dedicated to the students of Delaware County!
- The Delaware Arts Festival will award three scholarships to local high school seniors to pursue their visual arts education at the next level. Scholarships will total \$20,000. • The Delaware Arts Festival awards grants to local art teachers for special events, art materials and equipment not covered in their budget. Grants will total \$10,000.
- The Festival provides art books for local libraries and organizes a Student Art Show at the main downtown branch during the Festival.
- The Delaware Arts Festival is a 501(c)(3) charitable organization dedicated to visual art education.
- The Delaware Arts Festival offers free entertainment and high quality-juried arts and crafts by 175 artists from throughout the Midwest to our local community. We hope you will join us for this worthwhile event.

SPONSORSHIP OPPORTUNITIES

Delaware Arts Festival Association Sponsorship levels:

Gold Level Sponsorship - \$2,500

- Your logo displayed prominently on printed materials, including the Delaware Arts Festival insert in the Delaware Gazette, on the DAFA website and event sponsorship signage. Recognition at the Student Scholarship Awards Ceremony.

Silver Level Sponsorship - \$1,000

- 10' x 10' booth space, logo displayed on printed materials, including the Delaware Arts Festival insert in the Delaware Gazette, on the DAFA website and event sponsorship signage.

Bronze Level Sponsorship - \$500

- Name on printed materials and event sponsorship signage.

DELAWARE ARTS FESTIVAL AWARDS
\$60,000. in SCHOLARSHIPS, over three
years to NINE HIGH SCHOOL SENIORS



PLEASE MAIL YOUR
APPLICATION TO:

Delaware Arts Festival
P.O. Box 589
Delaware, Ohio 43015

CONTACT INFORMATION:

Email Linda Shearer at:
cornerframing@yahoo.com
or
info@delawareartsfestival.org

For more INFORMATION
or QUESTIONS?

Visit our website:
www.delawareartsfestival.org
or email:
info@delawareartsfestival.org

Thank you very much for your consideration.
We need your support and hope to hear from you
by March 6, 2020.

Sincerely,

Linda Shearer, Sponsorship Chair

www.delawareartsfestival.org

SPONSORSHIP APPLICATION

May 16 (11 a.m.—7 p.m.) May 17 (10 a.m.— 5 p.m.) 2020

BUSINESS

NAME _____

ADDRESS

1: _____

ADDRESS

2: _____

CITY _____ STATE _____ ZIP _____

PHONE _____

EMAIL _____

ADDRESS: _____

WEB

SITE: _____

SPONSORSHIP LEVEL: _____

CONTACT

PERSON _____

THIS YEAR, WE ARE OFFERING SPONSORS (on a first come, first served basis), BOOTH SPACE on THE MIDDLE BLOCK, (among the exhibitors,) or THE SOUTH BLOCK, (within the entertainment and food court).

Sponsors requiring more than a single space can only be accommodated within the South Block. Please indicate your preference below. We cannot guarantee your first choice, but we will do our very best to accommodate your preference.

____ Middle block ____ South block

Application must include a certificate of insurance naming the Delaware Arts Festival as certificate holder.

I, the undersigned, agree to assume any and all risks of loss due to theft, damage or injury and will follow all the rules and regulations of the Delaware Arts Festival Association, Inc. regarding my associates and my participation in this festival. I will provide my own tables, chairs, racks, tent, shelter, display devices, etc. for an approximately 10' x10' open air space on a paved city street, with no electricity and where absolutely NO anchor stakes are allowed. My tent/shelter (if used) will be adequately frame weighted for wind.

I ALSO UNDERSTAND THAT THIS IS A SPONSORSHIP OPPORTUNITY AND I MAY NOT SELL PRODUCTS AT THIS EVENT.

SIGNED _____ DATE _____

Please send your sponsorship check and logo information to us as soon as possible to reserve your space and take advantage of all advertising opportunities, but not later than March 20, 2020.

Mail this Commitment form To: Delaware Arts Festival, PO Box 589, Delaware, OH, 43015